



Lebanon VA
Medical Center

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News Release

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For Immediate Release

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Greater Lebanon Medical Conference & Expo

The Lebanon VA Medical Center (VAMC) and the Lebanon Valley Chamber of Commerce will co-host a Medical Conference and Expo on May 25, 2011, from 8 a.m. to 6 p.m., at the Lebanon Valley Expo Center & Fairgrounds, 80 Rocherty Road, Lebanon, PA 17042.

Lebanon VAMC, located at 1700 South Lincoln Ave, Lebanon, served over 44,000 Veterans in Fiscal Year 2010. The facility's ongoing initiatives include Patient Aligned Care Teams, Expanding TeleHealth, Eliminating Homelessness among Veterans, and Care Coordination. They are affiliated with the Hershey Medical Center Residency program. For more information about Lebanon VAMC, contact Scott W. Harman, Public Relations Manager, at 717-228-6079.

The Lebanon Valley Chamber of Commerce, whose membership of over 800 employers is drawn from throughout the Lebanon Valley and surrounding counties, provides a broad range of services and initiatives for its member businesses and organizations. These include marketing and promotion opportunities, business networking events, advocacy and representation on all levels of government, group benefit programs, leadership and business training programs and special events. Membership in the Chamber is open to any area business and organization, and information on membership in the Chamber can be obtained by contacting Christine Heibel, at 717-273-3727.

"After attending a number of Chamber of Commerce meetings and Leadership Lebanon Valley, I learned that doing business with the government can be a challenge," said Robert W. Callahan, Jr., Lebanon VAMC Director. "After meeting with staff, I quickly realized we weren't utilizing local businesses to the extent we could since the new federal contracting regulations required firms to register in a national system."

Callahan met with Chamber of Commerce leaders, VA officials, and elected representatives in fall 2010 to discuss hosting a Medical Conference and Expo in the Lebanon area. He charged his staff with organizing a program that would expand the number of businesses where VA can purchase products/services, and host a vendor show where local, regional, and national businesses can showcase their services and network to expand business opportunities. The Expo is organized around health care

industry and businesses which provide a wide variety of services to hospitals and medical professionals.

By enhancing local business opportunities, Lebanon VA can improve efficiency, reduce delivery times and save taxpayer resources while enhancing the local economy. It's a real win-win for everyone involved.

The Medical Conference and Expo expects to register 100 exhibitors featuring the latest in Medical Equipment, Supplies, and Services. Exhibit space in the Expo is available to Lebanon Valley Chamber of Commerce member employers for \$450. The exhibit registration cost for non-member employers is \$675.

Product demonstrations, Medical Education Credits, and training sessions for health care professionals will be conducted throughout the day. This includes free Accredited Continuing Medical Education (CME and CE) Credits for Physicians and Nurses.

Free seminars for businesses include, "How to Do Business with the Government," "How to Obtain a Federal Supply Schedule (FSS) Contract," "Learning About the General Services Administration (GSA) Advantage," and "How to Obtain a Central Contractor Registration (CCR)." **Staff will be available to help businesses register into CCR the day of the show.**

For Exhibitor or Conference Information, call Government Expo, at (305) 357-7449, or email anne.johnson-orsillo@gov-expo.com, dianna.dore@gov-expo.com , or heidi.mahoney@gov-expo.com.

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