

# GREATER LEBANON

## Medical Conference and Expo

Lebanon Valley Expo Center, Lebanon, PA

Wednesday, MAY 25, 2011 – 8:00AM to 6:00PM

### TRAINING SESSION SCHEDULE

DOING BUSINESS WITH THE FEDERAL GOVERNMENT

and

ACCREDITED CONTINUING EDUCATION UNITS

**LIMITED SEATING AVAILABLE: RESERVE NOW!**

#### 8:00 AM – Quality Inn Exhibit Hall (West Hall)

##### **"Getting On Schedule" – 1 Hour Session**

Supported by the **National Acquisition Center (NAC)** and the **Federal Supply Schedule (FSS)**

Speaker: Broderick Morris, Senior Contract Specialist

- ◆ **Qualifying for a VA FSS Contract**
- ◆ **Proposal Review Process**
- ◆ **Submitting a Successful VA FSS Proposal**

##### **"The Basics of Government Marketing – Targeting Federal, State and Local Governments" - 1 Hour Session**

Supported by the **Procurement Technical Assistance Center (PTAC)** - Central Contractor Registration (CCR)

Speaker: Andrea M. Lewis, Government Marketing Specialist

##### **"Doing Business with GSA" - 1 Hour Session**

Supported by the **General Service Administration (GSA)** – Federal Acquisition Service

Speaker: Helena Koch / Office of Small Business Utilization

#### 9:00 AM - Quality Inn Exhibit Hall (West Hall)

##### **"Lymphedema – Emerging Concepts" – 1 CEU / 1 Hour**

Supported by Tactile Systems / Speaker: Steven M. Dean, DO, FACP, RPVI

##### **"Hand Hygiene"- 1 CEU / 1 Hour**

Supported by Molnlycke Healthcare / Speaker: Kathleen Conforti-Caldwell

##### **"Support, Surface, Seating and Positioning, and Pressure Mapping" – 1 CEU / 1 Hour**

Supported by Blue Chip Medical / Speaker: Todd Swillinger, CF

#### 10:00 AM - Quality Inn Exhibit Hall (West Hall)

##### **"Medicare's Support Surface Model" - 1 CEU / 1 Hour**

Supported by RecoverCare / Speaker: Cheron Pakrouh, RN

##### **"Managing Preanalytical Variables in Venipuncture Collection: It's All About Patient Outcomes" 2 CEU/2 Hours**

Supported by BD / Speaker: Shrita Ann Smith MS, BS, MT (ASCP)

##### **"Introduction to Solid-State Gamma Camera Detector - 1 CEU / 1 Hour**

Supported by Digirad / Speaker: Speaker: Larry Abreu, CMNT

#### 11:00 AM - Quality Inn Exhibit Hall (West Hall)

##### **" Understanding Latex Allergy" - 1 CEU/1 Hour**

Supported by Molnlycke Healthcare / Speaker: Kathleen Conforti-Caldwell

**TRAINING SESSION SCHEDULE (Page Two)**

**12:00 – Noon - Quality Inn Exhibit Hall (West Hall)**

**"Getting On Schedule" – 1 Hour Session**

*Supported by the **National Acquisition Center (NAC) and the Federal Supply Schedule (FSS)***

*Speaker: Broderick Morris, Senior Contract Specialist*

- ◆ **Qualifying for a VA FSS Contract**
- ◆ **Proposal Review Process**
- ◆ **Submitting a Successful VA FSS Proposal**

**"The Basics of Government Marketing – Targeting Federal, State and Local Governments"- 1 Hour Session**

*Supported by the **Procurement Technical Assistance Center (PTAC) - Central Contractor Registration (CCR)***

*Speaker: Andrea M. Lewis, Government Marketing Specialist*

**1:00 PM - Quality Inn Exhibit Hall (West Hall)**

**"Intro to Solid State Gamma Camera Detector" – 1 CEU / 1 Hour**

*Supported by Digirad / Speaker: Larry Abreu, CMNT*

**"Hand Hygiene" - 1 CEU/1 Hour**

*Supported by Molnlycke Healthcare / Speaker: Kathleen Conforti-Caldwell*

**"Doing Business with GSA" - 1 Hour Session**

*Supported by the **General Service Administration (GSA) – Federal Acquisition Service***

*Speaker: Helena Koch / Office of Small Business Utilization*

**2:00 PM - Quality Inn Exhibit Hall (West Hall)**

**"Enhancing Healing of Venous Leg Ulcers with Compression Therapy " – 1 CEU/1 Hour**

*Supported by 3M / Speaker: Terry Treadwell, MD, FACS*

**"Medicare's Support Surface Model" - 1 CEU / 1 Hour**

*Supported by RecoverCare / Speaker: Cheron Pakrouh, RN*

**"Managing Preanalytical Variables in Venipuncture Collection: It's All About Patient Outcomes" 2 CEU/2 Hours**

*Supported by BD / Speaker: Shrita Ann Smith MS, BS, MT (ASCP)*

**3:00 PM - Quality Inn Exhibit Hall (West Hall)**

**"Understanding Latex Allergy" - 1 CEU/1 Hour**

*Supported by Molnlycke Healthcare / Speaker: Kathleen Conforti-Caldwell*

**"Support Surface, Seating and Positioning, and Pressure Mapping" - 1 CEU/1 Hour**

*Supported by Blue Chip Medical / Speaker: Todd Swillinger, CF*

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**GREATER LEBANON MEDICAL CONFERENCE & EXPO – Training Sessions  
May 25, 2011**

**LIMITED SEATING AVAILABLE: RESERVE NOW!**

**Lebanon Valley Expo Center**

**To reserve seating please email or fax the following information to Government Expo at:**

**FAX: (305) 572-7004 / EMAIL: [anne.johnson-orsillo@gov-expo.com](mailto:anne.johnson-orsillo@gov-expo.com) / [dianna.dore@gov-expo.com](mailto:dianna.dore@gov-expo.com)**

Name: \_\_\_\_\_

Email/Telephone: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Session Name: \_\_\_\_\_

Session Time: \_\_\_\_\_